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message from THE CHAIR

NCNW Sisters, Friends and Supporters,

Happy New Year!

Our communities, nation and world continue to undergo dramatic changes that require us to adapt, adjust, and at times, transform!

Recognizing that fact, our transformation journey started in May at the 55th National Convention as we reaffirmed our commitment to the vision and values of our founder, Dr. Mary McLeod Bethune and fondly remembered our president and chair emerita, Dr. Dorothy I. Height, whose presence is still sorely missed. We also explored our current programmatic initiatives in health and wellness, leadership development and economic empowerment. Of course, we also recognized the valiant efforts of our retiring board members and expressed our gratitude to Dr. Barbara Shaw who served as chair from 2010 - 2012.

If you were not at the convention, you missed a treat. From the challenge issued by Dr. Johnetta B. Cole at the opening session to what I can only describe as a living example of the scientific theory of spontaneous combustion when the attendees at our Purple and White Gala forgot that dancing was not a scheduled activity for that event! After a moment of reflection, I believe that the outburst of celebration served us well. First, it served as a way of celebrating the lives and work of many, many extraordinary women including Mrs. Lola Early and Mrs. Christine Toney—two of NCNW’s longest serving employees. It also reminded us that even in the midst of very difficult and dark days, we have to maintain our joy. If for no other reason, we can dance because we are still here—individually and organizationally!

Though we stand in the shadow of giants, we are on our way. With leadership from Dr. Shaw, Dr. Thelma Daley, Ms. Dawna Michelle Fields and Dr. Rockel Etienne, we are completing a review of our major organizational functions. We have a clear understanding of our financial position and have begun the effort to move NCNW towards solvency, greater efficiency and increased impact through our programs. We have a national staff that is focused on a clear set of priorities—programs, solvency and infrastructure—with an eye towards becoming a top-rated charitable organization in short order. And, best of all, we have members, sections, national affiliates, partners, funders and friends who believe in and are prepared to invest in the vision.

We have a lot to do in the coming weeks and months but I want to thank you for your confidence, your continued leadership and support and, especially for your company as we travel together on this transformation journey!

Yours In Service,
Ingrid Saunders Jones
A Grand Success

The National Council of Negro Women’s 55th National Convention was held May 23-26, 2012 under the theme: “Recognizing The Past; Harnessing The Present; Envisioning The Future.”

Under the leadership of Dr. Barbara L. Shaw, NCNW Chair and Ms. Alotta Taylor, Convention Chair, the organization vigorously addressed the key social, economic and political issues facing African American women and their families. The more than 350 members and affiliates in attendance from across the country provided a dynamic interactive force as NCNW laid plans for the future.

Prior to the official opening, an inter-generational group of attendees enjoyed a historic tour that included stops at the Martin Luther King, Jr. Memorial, the Mary McLeod Bethune Statue (Lincoln Park), the Bethune Council House, and the NCNW Headquarters.

Concurrently, approximately 100 persons participated in the day long Dorothy I. Height Leadership Institute directed by Dr. Thelma T. Daley, NCNW Vice Chair.

Dr. Johnetta B. Cole, Director, Smithsonian Institution, National Museum of African Art, set the convention tone by passionately articulating the planks necessary to move from transition to transformation. In her usual fashion, Dr. Cole had convention attendees laughing and crying. Most importantly, she had the house thinking about where we have to go and how we will get there!

Other thought provoking and soul stirring addresses were given by President’s Breakfast speaker, Dr. Haywood Robinson, III, Pastor, People’s Community Baptist Church (Silver Spring, MD); U.S. Surgeon General, Dr. Regina Benjamin; National Affiliates Luncheon speaker, Lady Audrie Lawton, National

(continued on page 4)
the 55th national convention (continued)

President, Top Ladies of Distinction, Inc.; Life Members’ Breakfast Speaker, Dr. Cynthia M. A. Butler McIntyre, National President, standing room only. Special leadership and life skills management sessions were held for collegiates and youth.

Always a major highlight of our National Convention, the Bethune Luncheon did not disappoint! The elaborate program featured a speech by Mary McLeod Bethune, celebration of NCNW’s seventy-seven years of leadership, musical guests whose gifts reflected tremendous diversity and a challenge to envision and invest in NCNW’s future! Mrs. Catherine Leggett, wife of Montgomery County Executive Ike Leggett, proved an effective and charming Mistress of Ceremonies.

Dr. Joy Kinard, Central District Manager, U.S. National Park Service, whose responsibilities include oversight of the Bethune Council House, served as the keynote speaker. With great passion, Dr. Kinard provided an overview of Mary McLeod Bethune’s life and legacy and challenged us to take pride in two of our nation’s greatest treasures—the Bethune Council House and the Statue of Mary McLeod Bethune Statue). Dr. Kinard also introduced the National Park Services’ newest video, “1955 Mary McLeod Bethune Brotherhood Luncheon Speech” to the delight of all.

Ms. Brenda Nicholson, then President of the Northern Virginia Section, paid tribute to all of NCNW’s Bethune–Height Achievers present and introduced “Just Imagine,” a promotional video designed to inspire individuals to support NCNW’s national operations by becoming an achiever.

Our first national gathering since Dr. Height passed away in 2010, the convention represented a historic moment for NCNW as Dr. Barbara L. Shaw, NCNW Chair (2010-2012) passed the mantle of leadership to Ms. Ingrid Saunders Jones. In addition, delegates elected ten new national executive committee members and approved a motion that placed Dr. Shaw on the Board of Directors for one year as the Immediate Past Chair.
Speaking of Dr. Shaw, she was appropriately lauded by convention attendees at the “Evening of Fun,” hosted by our brother and friend, Mr. Joe Coleman. Amid good music, good company and much laughter, we also thanked our other retiring national board members including:

♦ Ms. Anne Lois Keith
♦ Ms. Carolyn Y. Matthews
♦ Ms. Vivian Pickard
♦ Ms. Kennita Riddick
♦ Ms. Paula T. Saizan
♦ Mrs. Yvette Stokes-Finney
♦ Ms. Alotta E. Taylor
♦ Ms. Deborah Tucker Barrow
♦ Ms. Tommie L. Whitlow

NCNW’s global marketplace featured a wide array of vendors who were visited by NCNW members and hotel guests throughout the convention.

The festive Purple and White Awards Gala proved a fitting climax as NCNW honored two of the national office’s longest serving employees, Mrs. Lola Early and Mrs. Christine Toney. Together they have given NCNW more than 77 years of service. There was a spirit of love and fellowship as dancing erupted spontaneously around the ballroom.

Thanks to our convention sponsors, Rev. Leah Daughtry who served as Convention Manager and the work of the 55 member National Planning Committee all can say, “the convention was a success in both substance and in the financial outcome.”

**Turn the page to meet the individuals elected at the convention and other appointees.**
## EXECUTIVE COMMITTEE

### CHAIR
Ms. Ingrid Saunders Jones (GA), Senior Vice President, Global Community Connections, The Coca-Cola Company; Chair, The Coca-Cola Foundation

### SECRETARY
Ms. Carol Curtis (CA), President, East Oakland/Hayward Section; Retired City of Oakland Accounting Clerk/Payroll & Personnel Representative

### VICE CHAIRS
- **Dr. Thelma T. Daley (MD)**
  College Professor; Counselor Educator; Director, 2012 Dorothy I. Height Leadership Institute
- **Ms. Dawna Michelle Fields (NY)**
  National Program Manager, Bright Smiles, Bright Futures, Colgate-Palmolive Company
- **The Honorable Diane Watson (CA)**
  Retired Member, House of Representatives; Former Ambassador to the Federated States of Micronesia

### ASSISTANT SECRETARY
Ms. LaToia A. Jones (DC)
Associate Director, Human Rights and Community Relations, American Federation of Teachers

### TREASURER
Reverend Leah Daughtry (DC)
Pastor, The House of the Lord Church DC; President & CEO, On These Things, LLC

### MEMBERS AT-LARGE
- **Ms. Delores Crocket (GA)**
  Retired Field Operations Manager, U.S. Department of Labor (GA)
- **Ms. Margo Wade LaDrew (CA)**
  Founder & Executive Director, Black Beauty Shop Health Outreach
- **Dr. Rockel Etienne (AZ)**
  President, NCNW Sun Section; Professor, University of Phoenix
- **Ms. Deborah W. Foster (VA)**
  Executive Vice President, Strategic Alliances & Inclusion & Chief Diversity Officer, United Way Worldwide.
- **Mrs. Joan Douglas Jordan (DC)**
  Chair, Greater Washington NCNW Life Members Guild; Second Vice President, NCNW Metropolitan Area Section
- **Ms. Johnnie M. Walker (NY)**
  Chairperson, NCNW New York State Convener Teams; Retired Housing Administrator
- **Ms. Cecilia Webb (NM)**
  First Vice President, NCNW Albuquerque Section; Owner, Cecilia Webb Insurance & Outreach Coordinator, Office of African American Affairs, New Mexico State

### YOUNG ADULT VICE CHAIR
Ms. MacKenzie Green (NY)
Recent graduate of the University of Miami; Miss DC USA 2010; Employed at Matrix Advisory (NYC)
appointed to the EXECUTIVE COMMITTEE

IMMEDIATE PAST CHAIR
Dr. Barbara L. Shaw
NCNW Chair (2010-2012); Past President W.H.O.M.Society, African Methodist Episcopal Zion Church

ASSISTANT TREASURER
Dr. Linda Hunt (MD)
Adjunct Professor Bowie State University; Parliamentarian, NCNW Prince George’s County Section

INTERIM CHAIR, PERSONNEL COMMITTEE
The Hon. Patricia Lattimore
Senior Associate with New Ventures; Independent Consultant

PARLIAMENTARIAN
Mrs. Peola H. McCaskill
Professional registered parliamentarian; Certified registered nurse anesthetist (Retired)

INTERIM CHAIR, FINANCE COMMITTEE
The Hon. Constance B. Newman
Former U.S. Assistant Secretary of State for African Affairs; former Director, U.S. Office of Personnel Management, Independent Consultant

CHAIR, BETHUNE-HEIGHT RECOGNITION
Ms. Esther McCall
A Founder of the Bethune Recognition Program; Former Secretary, Abyssinian Baptist Church starting with Congressman Adam Clayton Powell

coming soon ...

EXPANSION

According to Ms. Ingrid Saunders Jones, National Chair, we must stabilize our finances, reposition our brand and increase our impact on the lives of women of African descent and their families. To be effective, we will need a strong, diverse team! Ms. Jones noted, “That is why I look forward to presenting women of great skill, passion and determination — who will provide leadership to all of our national committees including Programs, Resource Development and Membership. By the end of 2013, NCNW will be a fully-functioning organization, striving for “best practice” standards in all that we do.”
55th national CONVENTION SPONSORS

The Coca-Cola Company
The Coca-Cola Company $75,000

Colgate-Palmolive Company $20,000

Shell Oil Company $15,000

The Sanford and Doris Slavin Foundation $5,000

General Motors and the GM Foundation $5,000

Nationwide $5,000

Lockheed Martin Corporation $1,000
Ingrid Saunders Jones was unanimously elected Chair of the National Council of Negro Women in May at the 55th National Convention. No stranger to NCNW, Ms. Jones is a Legacy Life Member and major supporter of NCNW’s Black Family Reunion Celebration and Uncommon Height Award Gala.

Ms. Jones is the senior vice president of Global Community Connections at The Coca-Cola Company and Chair of The Coca-Cola Foundation. Under her leadership, Global Community Connections makes a unique and sustainable difference around the world by focusing its engagement efforts on water stewardship, active healthy living, community recycling and education.

Ms. Jones also leads the Company’s philanthropic efforts, which under her leadership has contributed more than $460 million to support sustainable community initiatives, including the Hispanic Scholarship Fund, United Negro College Fund (UNCF), Catalyst, the Critical Difference for Women program at Ohio State University, the International Coastal Clean-up, Boys and Girls Clubs of America, and the World Wildlife Fund, to name a few. The Foundation also funds The Coca-Cola First Generation Scholarship Program for first generation college students. Ms. Jones also serves on the boards of The Coca-Cola African Foundation and The Coca-Cola Scholars Foundation.

Earlier in her career, Ms. Jones worked with the Honorable Maynard Jackson, then Mayor of the City of Atlanta; served as a legislative analyst for the president of the Atlanta City Council; served as the Executive Director of the Detroit Wayne County Child Care Coordinating Council; and also taught in the public schools of Detroit and Atlanta.

Ms. Jones’ commitment to community development extends beyond the doors of Coca-Cola’s corporate headquarters. In addition to serving as the National Chair of the National Council of Negro Women, she serves as a board member at Clark Atlanta University, the Woodruff Arts Center, The Ohio State University President’s Council on Women, and the national board of directors of Girls Scouts USA. She is also a member of the Rotary Club of Atlanta, and the Society of International Business Fellows.

Recognition of her work and contributions include the 2012 Triumph Award from the National Action Network; 2011 Jackie Robinson Robie Humanitarian Award; the 2011 NCNW Uncommon Height Crystal Stair Award; the 2010 Boy Scouts of America Distinguished Citizen Award; the 2010 Corporate Responsibility Award from ESSENCE Magazine; the 2008 Executive Leadership Council’s Achievement Award; the President’s Award from Morehouse College; The Ohio State University Foundation’s John B. Gerlach Development Award; and induction into the Georgia State University School of Business Hall of Fame among others.

A native of Detroit, Ms. Jones earned a bachelor’s degree in education at Michigan State University and master’s degree in education at Eastern Michigan University. Michigan State University honored her with an honorary Doctor of Humanities degree. She also received honorary degrees from Spelman College and Knoxville College.
When the President takes the oath of office for the second time, he will do so owing a great debt of thanks to African American women. Despite months of speculation about an enthusiasm gap favoring the challenger, Black women overwhelmingly voted for President Obama, casting votes in his favor at the rate of 96%, far outpacing all other demographic groups and matching our 2008 level of support.

In many ways, this was more impressive the second time around. Consider, the 2012 election lacked the same “history-making” magic of 2008. Moreover, it took place during a sluggish economic recovery that disproportionately impacts the African American community. Additionally, dozens of laws were enacted by 30 states to restrict voting. Tactics like reducing the number of early voting days, restrictive voter ID requirements and misinformation were all too abundant. Though many of these laws were ultimately struck down in court, concern was high that such efforts would cause voter and poll-worker confusion, inconvenience, and result in lower voter turnout.

Through it all, the resolve of Black women remained steadfast. We are now viewed as a critical part of the rising American electorate (young people, women, and people of color). On November 6, we bravely stood our ground to make sure our voices were heard and our votes were counted! As a result, President Obama’s victory came sooner than expected, and by a wider margin than many pundits predicted.

Lest we fall into the old “mission accomplished” trap, the question facing us is ‘now what?’ Looking ahead, Black women must stay engaged and ensure any agenda that is implemented benefits our families and our communities. Among the most urgent issues is the so-called “fiscal cliff,” which will result in increased taxes for everyone and deep, across the board budget cuts, unless an agreement is reached between Congress and the White House.

Despite the dramatic term, many analysts argue that even if an agreement is not immediately reached, any middle ground found in January or February would avert long-term damage to the economy. While options are being discussed, we must insist that the only viable option will avoid significant cuts to programs especially important to the Black community, like Social Security, Medicare, Medicaid, and Unemployment Insurance. And any truly legitimate option will ensure the wealthiest Americans assume a more proportionate share of the burden to reduce the deficit.

Black women must move to the forefront of the effort to reauthorize the Violence Against Women Act and enact new jobs legislation, including creation of public sector jobs, which remain an especially important gateway to the middle class for the Black community. Of course, we must also push for the continued investment infrastructure and education.

There is much to do. Black women must keep our foot on the gas and make the commitment to get the things that matter most to us — done. After all, if we don’t who will? We all know the answer to that question.
a round of applause for our

NATIONAL OFFICE VOLUNTEERS

Volunteers are seldom paid. Not because they are worthless but because they are PRICELESS!
-unknown-

NCNW’s National Office gratefully acknowledges the volunteer support of:

- Ms. Patricia Brandley
- Mrs. Gladys Crockett
- Dr. Thelma T. Daley
- Mrs. Sylvia Dark
- Ms. Stacey Demp
- Mrs. Ida Fletcher
- Ms. Wilhemina Frazier
- Ms. Scherwin Hargrove
- Ms. Maisha Harris
- Mr. Timothy K. Johnson
- Mrs. Peolah McCaskill
- Ms. Jeanette Wolfe

For more information about volunteer opportunities at NCNW’s National Headquarters, please contact Ms. Michelle Holder, NCNW Volunteer & Intern Coordinator at (202) 737-0120 ext. 100 or mholder@ncnw.org.

NCNW wants to list your national and global convention dates. Please send your event information to Mrs. Lola Early at learly@ncnw.org.
celebrating FAITH AND FAMILY

NCNW launches Black Family Unity Initiative

NCNW’s Black Family Unity Day Observance is an outgrowth of our Black Family Reunion Celebration (BFRC). Established in 1986 by the late Dr. Dorothy I. Height, NCNW’s Chair and President Emerita in response to the increasingly negative portrayal of and publicity regarding “the vanishing” Black family, the BFRC remains a signature national event held in Washington, DC.

Meanwhile, black families desperately need support and sustenance of all kinds all year long. We know that the “family that prays together, stays together,” so make sure that your family, your section, affiliate organization, or guild and your church family join us in observing Black Family Unity Day, February 9-10, 2013 depending on your fellowship’s day of worship.

Together with faith leaders, across the country, NCNW will encourage Black families to celebrate and renew our commitment to one another. Ministering to the needs of African American families—no matter how they are configured—is critical.

Like our families, our expression of faith may be different. At the same time, the bond that we share by blood and by the Spirit unites us. Let us enter the New Year—together!

Visit our website to download the tools that have been specifically designed to support Black Family Unity Day, including a year round plan that your local church or fellowship can adopt or adapt.

The launch of NCNW’s Black Family Unity Initiative is generously supported by The Coca-Cola Company.

Click here to access the Black Family Unity toolkit.

For more information about NCNW Black Family Unity Initiative, please contact Rev. Leah Daughtry at leah@onthesethings.com or Rev. Alyce Walker Johnson at awalker@ncnw.org.

bethune RECOGNITION

The National Bethune-Recognition Program also called the Bethune Height Recognition, was founded in 1975 to raise funds to support the work of the National Office.

The Bethune Recognition Program honors Bethune Achievers—NCNW members and friends who contribute $300 or more annually. It also recognizes Life Members who ascend to the Legacy Life Member level and spotlights NCNW members and community leaders who best exemplify the principles espoused by Mary McLeod Bethune and Dorothy Irene Height by making a positive difference in their communities.

This annual fundraising event is currently sponsored in eighteen states by members of forty-two community-based sections of NCNW.

To learn more about how you can become a Bethune Achiever, visit us at: www.ncnw.org. And click on Bethune Recognition Program.
the field ... IN THE SPOTLIGHT

Top Ladies of Distinction (TLOD) Connects Youth To NCNW!

Under the leadership of Lady Audrie Lawton, National President, Top Ladies of Distinction, Inc. (TLOD) has created an exciting project that connects youth to NCNW.

In several locations, the Members of Top Teens of America, TLOD’s youth component—have been inspired to become members of NCNW. This creative approach strengthens both TLOD and NCNW’s youth leadership base by allowing these young people greater exposure to meaningful service and increased leadership development opportunities through both organizations.

The Ladies and Lords of TLOD serve as teachers, advisors, and role models by promoting active membership in NCNW, one of the nation’s venerable civil rights organizations.

In Houston, NCNW’s Barbara Jordan Section increased its youth membership by more than one hundred fifty members this year alone through their partnership with Top Ladies of Distinction!

This model has also been adopted by other sections in Texas, and Prince George’s County, Maryland.

Valdosta-Lowndes Metropolitan Section Receives Proclamation

Valdosta mayor, John Gayle, presented the NCNW Valdosta-Lowndes Metropolitan Section with a proclamation recognizing the organization’s first Community Wide Family Reunion. In real family fashion, the event leveraged resources from various NCNW affiliate and community organizations including:

- Alpha Kappa Alpha Sorority, Inc., Kappa Eta Omega Chapter, which provided free blood pressure screening.
- Delta Sigma Theta Sorority Alumnae Chapter as they registered new voters.
- The Valdosta Food Bank, which provided free groceries for local families.
- Phi Beta Sigma, Theta Sigma Sigma Chapter, who provided hotdogs and drinks.
- The Childrens Advocacy Center, offered face painting.
- The Order of Eastern Stars, Sarah Chapter #10 provided games for children.

Other community partners on hand included:

- The Haven
- Valdosta Fire Department Station #4
- Hype 4 Purpose and UNIFIED
- Girl Scout Troup with Dr. Beverley Richardson-Blake
- Traci Gosier and Brenda Mims of South Health District
- Vanassa Flucas for the City of Valdosta
- 100 Black Men of Valdosta

Your Section or National Affiliate might be next! Tell us what’s happening at editor@ncnw.org
Collegiate sections participated in the NCNW’s Save Ourselves Sisters (SOS), an adaptation of the Evidence-Based Intervention (EBI), Sisters Informing Sisters about Topics on AIDS (SISTA). Using the social cognitive theory, the health belief model and elements of the theory of gender and power, the sessions incorporated media influence on self-efficacy, role models, anatomy and reproductive health.

This fall, fourteen NCNW collegiate members received training at NCNW’s National Headquarters, learning how to properly implement the program on campus. Since then, over 120 young women on these campuses have completed the in-depth program curriculum.

Pictured above, the following young women participated in the training:
- Ashley Breaux, Georgia State University
- Shanize Byrd, Florida A&M University
- Amanda Clements, Georgia State University
- Dielande Cokeley, University of Central Florida
- Maya Day, The George Washington University
- Chinelo Ezeka, Bowie State University
- Obioma Ezinwa, University of Central Florida
- Jasmine Herring, Bowie State University
- Amora Huddleston, Bowling Green State University
- Marlin Hunter, Bowling Green State University
- Alma Joyner, Howard University
- Tahirah Marston, The George Washington University
- Maurissa Walls, The George Washington University
- Roschelle Wright, Florida A&M University

For more information about SISTA, contact: Dr. Tamara Henry at 202-737-0120 ext. 102 or thenry@ncnw.org
ncnw welcomes new LIFE and LEGACY LIFE MEMBERS

Life Members

Franlesray Allen
Olive Allen
Julia Arnold
Sylvia Baines
Patricia Banner-Hayes
Elsie Baptiste
Mary A. Bassard
Doretha H. Bodison
Flora W. Bonner
Peggy Calhoun
Barbara S. Carr
Addie P. Carrington
Ria Chandler
Delores O. Clark
Thelma Clavon
Patricia Cousley
Cecilia Cunningham
Regina Dickson
Elease Evans
Linda Garrett
Marie Garrity
Toni Gibson
Rev. Rachele Green
Malika Harrison
Genethia Hudley Hayes
Anna Taylor James
Mattie Jelks-Saulter
Linda Johnson
Frances Jones
Jerilyn King-Brown
Cheryl Kyle
Courtney Lattimore
Mazie G. Lewis
Rashanne N. Lewis
Tameka Macon
Dr. Julia P. Marshall
Tashel Martin Meyers
Carla Maxwell Ray
Shondia Mc Fadden-Sabari
Lucretia McBride
Shamara McFarland
Saundra McNair
Rose W. Miller
Patricia Myers
Ethel Myrick
Bobette Ousley
Marie Penn
Wydenia S. Perry
Dr. Aprel Prunty
Cora H. Reed
Dorri Robertson
Dr. Dena Robins
Kruzshander Scott
Andra J. Self
Priscilla W. Simmons
Carolyn L. Smith
Virginia L. Smith
Diane Spencer
Dr. Paulette Starling
Debora Stevens-Falcon
Virginia Strickland
Hattie Tolliver
Valorie Watkins
Myrtle Whitmore
Tracy Wilborn-Phillips
Sarah B. Williams
Alicia A. Wilson-Thomas
Cathy Woodard

Legacy Life Members

Dorothy Andrews
Geraldine F. Barrow
Gloria L. Chestnut
Sonya Cowan
Rev. Leah Daughtry
Alma L. Evans
Anitra Fludd Stanley
Beverly M. Green-Jackson
Hon. Constance Newman
Tina M. Pinckney
Junell Rollerson
Bernice Rutherford
Dr. Florence Taylor
Jeffrey Thompson, CPA
Rev. Alyce Walker Johnson
Rudell Washington

For a complete listing of Group Life, Leadership Circle, Advocate, and Partner Members for 2011-2012, go to www.ncnw.org

Reminders from Membership:

♦ Fiscal Year 2013 Fair Share Assessment is now due!
♦ Every Section and Guild must file the appropriate IRS 990 Form annually. Visit for further instructions at www.irs.gov.
♦ The official mailing address for all correspondence, dues, and fee remittance is:

National Council of Negro Women, Inc.
633 Pennsylvania Avenue, NW
Attn: (Person or Department)
Washington, DC 20004

Click here to join the NCNW HQ Email List! Encourage all section members join and get connected, too!
NCNW Making A Difference

NCNW’s national programs continue to make a difference in communities across the nation. This fall, NCNW coordinated a series of HIV/STI testing events at Bennett College and Howard University, resulting in a total of 500 students tested on campus. In addition, monthly dorm chats were held for freshman to address various myths surrounding HIV and learn how to protect themselves.

NCNW’s Me@30 campaign kicked off another exciting year at Howard University’s Homecoming where over 1,000 safer sex kits were distributed. In response, over 400 messages were received from students highlighting their aspirations by the time they reach the age of 30.

In October, NCNW completed its 10-city National Health Care Reform Tour, which provided free health screenings and in-depth information on the Health Care Reform law and its importance to the Black community to roughly 1,500 participants across the nation.

NCNW continues to offer AARP’s Long-Term Care Planning workshops, which provide women and families with important information on how to properly prepare for the future, maximize their independence, grow and protect their wealth.

And with an eye toward developing the next generation of Black women leaders, NCNW’s Female Leadership Pipeline Project continues to gear up for its official launch. Stay tuned!

joining the president ... in pursuit of EDUCATIONAL EXCELLENCE

On Thursday, July 26, 2012, President Obama signed the White House Initiative on Educational Excellence for African Americans Executive Order. The President has made providing a complete and competitive education for all Americans – from cradle to career – a top priority. The White House Initiative on Educational Excellence for African Americans will work across Federal agencies and with partners and communities nationwide to produce a more effective continuum of education programs for African American students. The individuals present, including NCNW’s National Chair, Ingrid Saunders Jones, have been at the forefront of promoting educational equality and excellence.
ncnw sections mobilized against HIV PREVENTION

NCNW’s national HIV prevention strategy includes a major partnership with community-based sections. Through the Act Against AIDS Leadership Initiative (AAALI), NCNW helps sections to integrate HIV prevention, awareness, and education. NCNW increased “opt-in” participation in its HIV Test Messaging Campaign (TMI) and held numerous HIV 101 Training sessions.

Now in its second year, NCNW sections conducted National HIV Awareness Day and other activities included a World AIDS Day candle light vigil, Poster presentations during the 2nd Annual International Conference on Stigma and the National Youth At Risk Conference.

In keeping up with technology, NCNW held a Tweet-Up on National Black HIV/AIDS Awareness Day. For National Women and Girls HIV Awareness Day we distributed the “Many Women, One Voice” video to NCNW sections for screening and to create a dialogue around HIV and women. The 4th Annual HIV Testing Day event was a huge success. Over 200 people were tested.

NCNW was honored to have been selected to exhibit and showcase NCNW’s HIV programs during the International AIDS Conference. In the HIV Prevention arena, NCNW is a force to be reckoned with on a local, national, and international level. We are women of color collaborating in the fight against HIV/AIDS.

BE A LADY!

L – Learn about HIV
A – Actively engage your section and community in a HIV awareness event
D – Disseminate Data to members and report Data back to NCNW
Y – Yield the benefit because no good deed goes without reward

NCNW’s AAALI Project Coordinator is available to provide sections with guidance and technical assistance. For more information contact:

Phronie Jackson, MPH
AAALI Project Coordinator
202 383 9107
pjackson@ncnw.org

me@30 EVENTS

NCNW’s Me @ 30 Action Network participated in the 3rd Annual International Stigma Conference held on November 30, 2012 at Howard University’s Blackburn Center. Members of NCNW’s Me @ 30 campaign team planned and coordinated the youth conference track for this event and lead the workshop #AnyOneCanGetIt, which explored the impact of stigma on the lives of college students and focused attention on the power of HIV/AIDS-related stigma.

NCNW’s Me @ 30 campaign, contact: Joell Royal, MSW, NCNW Program Director at jroyal@ncnw.org or (202)737-0120, ext. 126.
leadership TIDBITS

Are You A Transformational Leader?

Transformational leaders focus on followers, motivating them to high levels of performance, and in the process, help followers develop their own leadership potential.

There are four components to transformational leadership, sometimes referred to as the “4 I’s” including:

**Idealized Influence (II)** - The transformational leader serves as an ideal role model for followers; the leader “walks the talk,” and is admired for this.

**Inspirational Motivation (IM)** - Transformational leaders have the ability to inspire and motivate followers. Combined these first two I’s are what constitute the transformational leader’s charisma.

**Individualized Consideration (IC)** - Transformational leaders demonstrate genuine concern for the needs and feelings of followers. This personal attention to each follower is a key element in bringing out their very best efforts.

**Intellectual Stimulation (IS)** - The transformational leader challenges followers to be innovative and creative. A common misunderstanding is that transformational leaders are “soft,” but the truth is that they constantly challenge followers to higher levels of performance.

Are you aware that —

- Leadership demands trust and integrity.
- Honesty must prevail in leadership.
- Openness is a requisite if leaders are to succeed.
- Process is as important as the end product.
- Respect for all members is imperative.

**Communication is Key!**

- Communicate! Communicate with empathy, compassion, knowledge, and diplomatic legitimate power.
- One must create an environment in which followers can carry out their responsibilities.
- Beware of creating a perception that only a “small ingroup” is running everything.
- Roles are clearly understood. Goals must be developed. Use retreats and brainstorming sessions to conceptualize goals. Then map creative, meaningful strategies.
- Occasionally leaders must stop to assess the “temperature” of the section. Are there problems? Is there stress? Are goals being realized?
- One must always remember the “Big R” – Relationships. Is there a feeling of belonging that individuals have within the group? Interpersonal and behavior dynamics are key.
- No one should be left behind.
- Leaders build a positive facilitative culture.
- Leaders should always have the tools: Bylaws, policies, Rules of Order, Minutes, necessary reports, and agendas. Authenticity is a major factor.
- Positive change must occur.
- One must eradicate the “boxes” and move strategically to carry out the policies and programs of NCNW – remembering that stellar local programs can become national initiatives if we share them.
good housekeeping TIPS ...

- Review NCNW and Section bylaws annually.
- Be sure local bylaws are not in conflict with the national bylaws.
- Bylaws are only amended by a two-thirds vote.
- Maintain a membership of at least fifty (50) members for community-based sections; fifteen (15) for youth sections; thirty (30) for rural; and twenty (20) for collegiate sections.
- Remember that officers are elected in May and take their positions in September.
- Good record keeping is necessary for proper accountability.
- The financial secretary receives and issues receipts for dues; the treasurer deposits all monies.
- Operate meetings with an established quorum and agenda.
- Make sure to include Fair Share dues in the Section’s adopted budget each year.
- Solicitation of funds in NCNW’s name should be done only with the authorization of the local or national body.
- Regular Executive Committee Meetings usually facilitate a smooth running section and helps ensure productive section meetings.
- Be sure to file your IRS 990 Report on time.
- There can only be one President at a time. Former presidents are past. Utilize their wisdom as advisors; but be sure they do not dominate your meetings.
- Be sure to do internal audits of funds.
- The treasurer’s report is for information and does not require a motion.
- Use good listening skills. Do not allow one person to dominate the meetings.
- Be proactive and firm but compassionate.
“And I heard a voice from heaven saying, “Write this down: Blessed are those who die in the Lord from now on. Yes, says the Spirit, they are blessed indeed, for they will rest from their hard work; for their good deeds follow them!”

Rev. 14:3 (NLT)

Senator Yvonne B. Miller (Democrat), Norfolk VA
Eva C. Daniels, Legacy Life Member and Past New York State Convener
Fannie McLaughlin, Legacy Life Member (Mother of Ms. Mary Lockett, NY State Convener Team)
Thomasena Riggs, Life Member, Former President and charter member, Westchester Section, NY
Dr. Jean A. Ward, President Greater Hartford Section
Mildred Smallwood, Life Member
Brenda McPheeters, Life Member
Mary Hundley, Life Member
Michael Bowlds, former President & CEO, Mountaintop Marketing and Associate Member
Willa Farmer, Cuyahoga County, OH
Sophia L. Woodson, Dayton, OH
Harvey Watson, San Gabriel Valley, CA
Dorothy Riddick, Norfolk, VA
Madlyn Johnson, Dayton, OH
Carolyn R. Winston, Raritan Valley, NJ
Evelyn Perry, Virginia Beach, VA
Barbara Lee, Clairton, PA
Gwendolyn Nissel-Marshall, Philadelphia, PA
Rosemary Williams, Gulfport, MS

“I leave you love. I leave you hope. I leave you the challenge of developing confidence in one another. I leave you respect for the use of power. I leave you faith. I leave you racial dignity.”

Mary McLeod Bethune, Last Will & Testament
up & coming CALENDAR

- January 12 -- Delta Centennial Honors Gala (DC Convention Center)
- February 1 – 44th NAACP Annual Image Awards
- February 7 – National Black HIV/AIDS Awareness Day
- February 9-10 – NCNW Black Family Unity Day
- February 13-17 – UNCF Annual Leadership Conference (Atlanta, GA)
- February 14 – Valentine’s Day
- February 18 – Presidents Day
- March 3-9 – Balm in Gilead’s National Week of Prayer for the Healing of AIDS
- March 24 – Palm Sunday Dorothy I. Height’s Birthday
- March 31 – Easter Sunday

February is BLACK HISTORY MONTH
March is WOMEN’S HISTORY MONTH

Late Breaking News!!
NCNW CHAIR TO BE HONORED

Delta Sigma Theta Sorority, Incorporated celebrates its centennial in 2013. The official kickoff will take place on New Year’s Day with Delta slated to participate in the Pasadena Tournament of Roses followed by a star-studded Hollywood Gala.

Some would suggest that the real stars will shine on Saturday, January 12, 2013 at the Delta Centennial Honors Gala which will be held at the DC Convention Center.

NCNW congratulates our National Chair, Ms. Ingrid Saunders Jones, who will receive the President’s Award. That evening, Delta will recognize distinguished individuals who have made extraordinary contributions in Educational Development, Physical and Mental Health, Political Awareness and Involvement and International Awareness and Involvement.

Tickets are $75.00. For more information, contact Trenise Cockerham at cockerham@deltasigmatheta.org or at (202) 986-2400, ext 580.