NCNW 59th National Convention
September 24-27, 2020

National Council of Negro Women, Inc. • 633 Pennsylvania Avenue, NW • Washington, DC 20004 • 202-737-0120

@ncnw_hq   ncnw633   @NCNWHQ
I. WELCOME

MEMBERSHIP DEVELOPMENT

September 26, 2020  2:30pm-4:00pm
Dr. A. Lois Keith, a retired educator, and a member of the DeKalb Section of NCNW, where she has served as President, 1st and 2nd Vice President, Secretary, Assistant Secretary and as Parliamentarian. On the national level of NCNW, she has served as a member of the Nominating and Recertification Committees, as the National Membership Chair and as a co-chair for the 2016 National NCNW Convention. She currently serves as a National Vice Chair and as co-chair of Membership.

She became the first recipient of the Lois Keith Trailblazer Award for Exemplary Community Service, an award which was named in her honor. She appeared in a documentary bringing awareness to Sex Trafficking involving women and girls.

Dr. Keith is a member of the Georgia and Henry County Retired Educators Association, the Orchids, Alpha Kappa Alpha Sorority, Top Ladies of Distinction, NAACP and of the Move of God Church in Atlanta.
Diane Larché is President of Larche' Communications LLC, a public relations, marketing and advertising firm based in Atlanta, Georgia and New Orleans Louisiana. Diane is the founding president of the Greater Atlanta Section in 2016 with 210 charter members. She currently serves on the executive board as National Co-Chair of Membership and was National Chair of Membership from 2016-2018.

She is a member of Delta Sigma Theta Sorority Inc. Atlanta Alumnae Chapter where she is member of the executive board and chair of Public Relations. She is a member of the Continental Societies Inc. and the National Association of Negro Business and Professional Women’s Clubs Inc. where she is the National Public Relations Chair. She is also a board member of the Lupus Foundation of America Georgia Chapter, League of Women Voters of Atlanta Fulton County and former Vice President of Community Outreach for the Junior League of Atlanta. Diane received the 2019 Cafe Mocha Syndicated Radio Show hosted by Loni Love and YoYo "Salute Her Award" in December.
II. What is the National Council of Negro Women, Inc.?

The National Council of Negro Women is an “organization of organizations”, a powerful network of more than two million women. NCNW is open to all persons without regard of gender, race, ethnicity, national origin, sexual orientation, or socioeconomic status.
III. NCNW Organizational Framework

A. NCNW Mission
To lead, advocate for and empower women of African descent, their families, and communities.

B. NCNW Goals
- Unite non-for-profit national organizations of women in a council of national organizations primarily concerned with the welfare of women of African descent
- Promote unity among women’s national organizations and among all women and girls in matters affecting the educational, cultural, economic, social, and civic life in America
- Build a common fellowship of women devoted to the task of fostering social and economic justice among people at home and aboard
- Serve as a clearinghouse for the dissemination of information concerning the activities of organized women
III. NCNW Organizational Framework *(continued)*

C. Bylaws

NCNW is governed according to its Bylaws which may be found at www.ncnw.org.

D. Membership

The value of NCNW is its combined strength of members and member organizations, its communication of ideas, and its work with women of diverse interests and backgrounds. There is a place in NCNW for anyone who desires to serve by contributing time and talent to NCNW programs and initiatives.
All Sections must be chartered by the Executive Committee of the National Board of Directors in accordance with the rules as outlined in the NCNW Bylaws.

A. Purpose of NCNW Community-Based Sections

Community-based sections are the backbone of NCNW. NCNW Community-based Sections address local needs while impacting communities nationwide. Through their volunteer efforts, they lead, develop and advocate for women of African descents as they support their families and communities.

B. Organizing a Community-Based and Collegiate Sections

NCNW recognizes a Section as a subordinate group of the National Council of Negro Women with rights, privileges, and responsibilities to operate for educational and charitable purposes, that is tax-exempt within Section 501(c)(3) of the Internal Revenue Code.

Groups or individuals may organize a Community-based Section in their area, with approval from the national NCNW Executive Committee.
Collegiate Sections may also be organized at the local level. Collegiate Sections consist of members on college and university campuses. Collegiate sections must meet all requirements of the college or university for becoming an official organization of the college or university, and must have an advisor, who is at least 25 years of age who also is an NCNW member.

Community-based and Collegiate Sections will be chartered as Sections of NCNW National Headquarters when all organized and financial requirements have been met.

C. Obligations of a Chartered NCNW Community or Collegiate-Based Section

Community-based and Collegiate-based Sections charted by NCNW must abide and be governed by the NCNW Bylaws, the Section Handbook, and policies and procedures periodically promulgated by NCNW. Sections must meet and remain in compliance with all certification requirements.
IV. NCNW at the State & Community Level (continued)

D. Categories of NCNW Sections and Associated Membership Fees

- Community-based Sections in urban and suburban areas must maintain at least thirty-five (35) members to maintain an NCNW charter. The annual membership fee of fifty dollars ($50.00) for Community-based Sections must be renewed annually at the beginning of each fiscal year (October 1) for a member to remain in good standing.

- Fair Share (Section Fees) must be paid by every Community-based Section each year. Section Fair Share dues are assessed by the National Office base on membership. Dues currently range from $350.00 to $750.00.

- Community-based Sections in rural areas must maintain at least thirty (30) members to maintain an NCNW charter.
Collegiate-based Sections serve to encourage and nurture young women, ages 18-25, to take part in the rich NCNW legacy on college campuses. Collegiate Sections must maintain at least twenty (20) members and be recognized as an official student activity by the college or university to maintain an NCNW charter. The membership fee is $10.00.

Youth Sections are middle and high school girls, organized through an existing NCNW section who serves as mentors and advisors. Youth Sections shall operate under the supervision of a recognized Community-based Section in good standing and consist of and maintain at least ten (10) members to maintain its charter. The membership fee for youth membership shall be five dollars ($5.00) per year.

Life Member Guilds shall be comprised exclusively of financial Life Members and financial Legacy Life Members.
Males may join NCNW as Associate Members at any membership level including Life and Legacy Life.

Direct Members are at-large members who join through the National Organization. The fee requirement is $50.00 per year.

E. Section Bylaws

The Section Bylaws must be consistent with the NCNW National Bylaws, policies, and procedures.

F. Section Election of Officers

Community-based Section elections shall be conducted in May of each year.

- Community-based Section officers shall be elected for a term of two years and shall not serve more than two consecutive terms in the same position.

- Collegiate Section officers shall be elected for a term of one year and shall not serve more than two consecutive terms in the same position.
IV. NCNW at the State & Community Level (continued)

G. Transition to Newly Elected Officers

- It is the responsibility of the out-going officers of a Section to provide an opportunity for a smooth transition of Section leadership and records to the new officers. This transition opportunity should occur no later than one week prior to the installation of the new officers.

H. Inactive Sections

- When a Section becomes inactive or is declared inactive by the National Office, the Section’s charter and all official records, including bank statements and other financial records, are to be sent immediately to the National Board of Directors at the NCNW National Headquarters Office.
National Membership Drive / Reach for NCNW 2019-2020 NCNW Campaign

A. The Goal of R.E.A.C.H

R.E.A.C.H is a National Membership Drive Initiative for NCNW that will work to:

- Enhance engagement within all Section levels in the organization
- Encourage collegiate members to transition to community-based sections
- Create initiatives to encourage increased participation of young women/millennials
- Recruit 6,000 new & reclaimed members
B. What is R.E.A.C.H?

The acronym “R.E.A.C.H.” identifies the pillars of the campaign that are outlined within the goals and will be used throughout the year.

- **R** — Restore “bring back”
- **E** — Empower “to enable or authorize”
- **A** — Advocate “to speak for or support”
- **C** — Commit “to pledge”
- **H** — Honor “To pay homage”
C. Campaign Events

- Founder’s Day Celebration-December 5-8, 2020
- Black History Month-February 2021
- Women’s History Month-March 2021
- Dr. Heights Birthday- March 24, 2021
- Dr. Bethune’s Birthday-July 10, 2021
D. PR and Marketing
- TV and Radio
- Billboards
- Print Media
- Social Media

E. State Membership Recruitment Competitions

F. Suggestive Ways to Recruit New Members

G. Number of NCNW Sections and Number of New Section being Chartered