



# EIGHT-<sup>NCNW</sup>ALL-STATE FAQ

**1. What are the targets of this strategy?** Our primary target is to increase voter turnout among Black women of all ages and youth in the Tier 1 and Tier 2 states. We aim to engage voters through voter registration, GOTV efforts, and education on the importance of voting. We are targeting a significant number of voters, particularly focusing on engaging the 17-24 age group. Our goal is to register 100,000 new voters in 2024.

**2. How can I volunteer in a Tier 1 or Tier 2 state?** Anyone interested in volunteering in Tier 1 or Tier 2 states can reach out to the State Managers. The State Managers will provide guidance, assign tasks, and connect you with the appropriate Site Leads in your locality.

**3. What if I am not a part of the Eight-State/All-State Strategy Tier 1 or Tier 2 States? Can I still participate?**

**A:** Absolutely! Even if your state is not one of the designated Tier 1 or Tier 2 states in the Eight-State/All-State Strategy, there are still many ways you can participate and make a difference in this initiative. While Tier 1 and Tier 2 states are our primary focus due to their significant impact on the upcoming elections, we encourage all NCNW sections nationwide to engage in voter registration and Get Out The Vote (GOTV) efforts.

Here is how you can participate:

- 1. Follow the Same Blueprint:** Although your state may not be a Tier 1 or Tier 2 state, you can still use the same strategies and tools we have developed. This includes organizing voter registration drives, participating in canvassing, phone banking, and text banking, and hosting voter education events in your local community.
- 2. Collaborate with Local Organizations:** Partner with other local nonpartisan, 501(c)(3) organizations to amplify your efforts. You can also reach out to NCNW's affiliates or other community groups to coordinate activities.
- 3. Engage with High Schools and Colleges:** Focus on registering young voters by working with high schools and collegiate sections in your area. This is a critical demographic that we want to ensure is registered and ready to vote.
- 4. Utilize Voter Registration Tools:** You can still use the Vote.org platform through our partnership with the NAACP to help people register to vote, verify their status, and request absentee ballots.
- 5. Report Your Activities:** Even if you are not in a Tier 1 or Tier 2 state, we want to hear about your voter engagement efforts. Reporting your activities helps us track our collective impact nationwide.

**4. What are the roles of State Managers and Site Leads?**

- State Managers:** Each Tier 1 and Tier 2 state has a State Manager who is responsible for overseeing all voter engagement activities in their state. They coordinate with Site Leads, manage volunteer efforts, and ensure that NCNW's goals are being met.

- **Site Leads:** Site Leads work under the direction of the State Managers to organize local events, recruit and manage volunteers, and execute GOTV activities. They are the main point of contact for volunteers in their area.

## 5. What tools will NCNW use to for the strategy turnout?

- **VAN (Voter Activation Network):** A voter outreach platform that allows us to target canvassing and phone banking efforts more effectively.
- **Vote.org Partnership:** Through a partnership with the NAACP, we are using the Vote.org platform to help people register to vote, verify their voter status, request absentee ballots, and access other voting tools.
- **Reporting Tool for Events:** NCNW has developed a reporting tool accessible to all participating states. This tool allows for:
  - Reporting voter registration events
  - Tracking GOTV efforts

For access to the reporting tool, please email Tia Turner and Portia Reddick White.

- **NCNW toolkit:** We have a toolkit dedicated to all our participating states that includes information that would ensure the success of the Eight-State-/All-State Strategy.

## 6. What do we need sections to do? Sections are encouraged to:

- Host voter registration events.
- Participate in GOTV efforts, including canvassing, phone banking, and text banking.
- Collaborate with local high schools and collegiate sections to get students registered to vote.
- Work with NCNW's Social Justice Committee to ensure inclusive and effective outreach.

## 7. How do we plan to increase voter turnout? We plan to increase voter turnout by:

- Organizing voter registration events.
- Engaging in GOTV efforts like canvassing, phone banking, and text banking.
- Partnering with high schools and collegiate sections to register young voters.
- Utilizing targeted tools like VAN and Vote.org to reach specific voter populations.
- Encouraging collaboration between sections and other nonpartisan, 501(c)(3) organizations.

**8. Is the campaign intended to help a particular political party?** No, the campaign is entirely nonpartisan. Our focus is solely on increasing voter turnout and ensuring that every eligible voter can participate in the electoral process. We do not endorse any candidates or political parties.

**9. How can an affiliate volunteer?** Any affiliate of NCNW interested in volunteering in Tier 1 or Tier 2 states can reach out to their respective NCNW State Manager. State Managers will provide guidance, tools, and support to ensure effective participation.

## 10. Who can NCNW Sections Partner with NCNW Sections?

For the Eight-State/All-State Strategy, we encourage NCNW sections to collaborate with other organizations that are part of the NCNW 37 affiliates. These partnerships will help amplify our efforts and reach more voters. Sections can also partner with other organizations outside of our affiliates; however, these organizations must be 501(c)3 and nonpartisan to ensure that our efforts remain aligned with our mission and maintain compliance with legal requirements.

## 11. How do you engage high school students and collegiate sections?

- **High Schools:** Sections should work with local high school administrations to register eligible students. Members should reach out to schools to explore partnership opportunities or collaborate with NCNW affiliates already connected to these schools.
- **Collegiate Sections:** Sections are encouraged to work closely with collegiate sections to ensure college students are registered and informed about voting.

We strongly encourage our members to work with high schools to register eligible youth voters. To do this:

- **Contact School Administrations:** Reach out to schools in your area to form partnerships.
- **Leverage Existing Relationships:** Work with NCNW affiliates who may already have connections with schools.

Additionally, we encourage collaboration with collegiate sections to get college students registered to vote.



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